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EVENT MANAGEMENT COMMUNICATION INC.



POWERING EVENT BUSINESS

BUILDINGS AND VENUES





WHY YOU SHOULD USE EMSYSTEM

You can achieve...

- More efficient business operation
- More revenues and new market opportunities
- More profitable exhibitor communication
- More transparent exhibitor service

With...

- Online exhibitor services and integrated order processing
- Neutral platform for real-time exhibitor service
- Shared environment for contractors, organizer, building, exhibitor
- Minimizes margins for error and improves communications
- Enhanced support for your show management customers
- Award-winning software, proven over 500 events
- 24/7 customer support from EMC's worldwide offices
- Currently servicing 100,000+ exhibiting companies

You can...

- Receive up to 80% of exhibitor orders online
- View the status of equipment and service orders at any time
- Control operations better by integration with your back office
- Produce management and progress reports in seconds
- Reduce print and distribution costs by eliminating hard copy
- Incorporate vendor solutions for a broader business platform
- Exploit the additional marketing opportunities to show management
- Support a range of cashflow and business models

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EVENT MANAGEMENT COMMUNICATION LTD



EMC delivers real-time solutions for exhibitor management and visitor services worldwide. With our online **emsystem**, we offer a complete event management service, customized and branded, backed by integrated order processing and efficient support for your global operations. Our neutral status and extensive experience over six years make us a unique focus for the events industry - no other show management service company offers what we do.



Our services

emsystem provides secure access to a range of customized services, including online solutions for service kits, marketing, venue and vendor services. It enables all parties to share information, manage their respective operations and exploit promotional opportunities. We currently service more than 100,000 exhibiting companies, support over 500 events and manage online operations for the exhibition industry worldwide. And because we tailor our services, they can be used by shows and customers of all sizes, in all countries, to support a variety of business models.



Show Management Services

The less time you spend wrestling with logistics, the more you have to focus on sales and marketing. So **emsystem** is designed to increase the revenue potential of your shows, by offering you genuine efficiencies and new business opportunities. **emsystem** ensures that everyone has access to relevant and up-to-date show information. Data is shared easily, orders submitted and paid online, and deadlines can be carefully monitored. Details can be checked from anywhere, anytime, and downloaded to your desktop in seconds.



Vendor and Building Services

An online exhibitor service kit provides show service providers (including buildings) with an instant audience and fast-track access to exhibitors. Orders are managed and paid online, saving administration costs and maximizing efficiency for both vendor and exhibitor - further efficiency can be achieved by integrating emsystem with your back office.

With **emsystem**, our customers consistently reach more than 90% of exhibitors, receive up to 80% of exhibitor service orders online, and many benefit from growth in turnover of more than 20% per year.